# Rizhao, lying in the southeast of Shandong Province, gets its name because it is known as "the first city to embrace

the sunrise in the morning". The land area is 5371 square meters and population is 2.96 million. With neither a severely cold winter nor a scorching summer, Rizhao is described as having a "blue sky, blue sea and golden beach". Along its 168.5 kilometers of coastline, there are over 50 kilometers of high-quality beach that greets the first sunshine in the morning.

Rizhao enjoys beautiful scenery with both mountains and sea.

- The UN Habitat Scroll of Honor Award
- The Hometown of Chinese Black Pottery
- National Hygiene City
- Financial Ecological City of China
- · City of Aquatic Sports
- City of World Clean Energy Award
- Top Ten Coastal Cities in China
- Eastern Bridgehead of the New Euro-Asia Continental Bridge

**Shandong Vocational and Technical University of International Studies** established in 2005, is a full-time private university. The Nobel Laureate Samuel C.C Ting was appointed honorary president. Upon being approved by the Ministry of Education of the People's Republic of China in December 2018, the university was upgraded to an undergraduate-level vocational university.

The university covers an area of 840,000 square meters and a floor space of 350,300 square meters. There are over 17300 students, more than 840 teachers and 20 foreign teachers. It is entitled the garden style campus for its unique geographical location, profound humanistic deposits and beautiful scenery. There are 64 majors altogether, including 14 undergraduate majors, distributed among seven schools: The School of Foreign Languages, the School of Economics and Management, the School of International Business, the School of Information Engineering, the School of Cultural Creativity and Tourism, the School of International Studies and the School of Finance.

Rizhao

China

**Shandong Province** 

Our university was granted its credential by the Shandong Department of Education and started to receive foreign students in 2009. We have short term Chinese language programs, as well as study campus in summer and winter. Nearly 800 foreign students from the USA, Germany, France, Spain, Korea, Italy, Japan, Russia, Thailand and Tajikistan have received education here.

Chinese education base of Shandong province

- The Most Characteristic Vocational College in Shandong Province
- The College with the Best Social Reputation in Shandong Province
  - The Shandong Key Outsourcing Service Talent Cultivation Base
  - The Research Base of Rizhao Export-oriented Economy Development
  - The Research Base of Rizhao Foreign Publicity
  - · China's Top50 Internationally Influential Vocational Colleges

# **1. Academic Degree Programs**

Admission Requirements: The applicant, should be between the ages of 18 and 35, have a high school graduation certificate and achieve an HSK-3 or higher. If without HSK-3, students may attend the courses but cannot be formally registered until reaching HSK-3.

**Application time:** Spring Semester: September to December. Fall Semester: March to May **Majors and tuition** 

# Preschool education21800 yuan/yearFinancial management21800 yuan/yearModern logistics management21800 yuan/yearBig data and financial management19800 yuan/yearcross-border e-commerce21800 yuan/year

Tuition is according to the current tuition standard that the college published.

## 2.Non-degree Program

Applicant: Foreigners who want to learn Chinese and Chinese culture.

Admission Requirements: The applicant should be between 18 and 35, be in good health and have a high school graduation certificate.

#### Schedule

Semester	Duration	Application Time	Placement test	Tuition fees
Spring Semester	March to July(18 weeks)	September - December	Beginning of March	13000 yuan
Autumn Semester	September to January (18 weeks)	March - June	Beginning of September	/academic year

\*The schedule above is subject to change according to the university calendar. Please contact us before applying.

\*Non-degree program students who pass the HSK-3 exam is prior to being admitted to study in a degree program.

#### **Course Introduction**

Courses					
Morning 8:00-11:40 Afternoon 14:00-17:40					
Elementary Class	Intermediate Class	Advanced Class			
Basic Chinese	Basic Chinese	Basic Chinese			
Chinese Listening and Speaking	Chinese Listening and Speaking	Chinese Listening and Speaking			
Chinese Reading and Writing	Chinese Reading and Writing	Chinese Reading and Writing			
Standard Pronunciation	HSK Guidance	HSK Guidance			
A Survey of China					
Cultural Experience Activity					

#### **Other Fees**

Charges	Fees	Notes
Accommodation	500 yuan/month	Utilities are not included.
Deposit	1000 yuan	When checking out, the deposit will be refunded if the facilities are not damaged.
Registration Fee	500 yuan	
Insurance	800 yuan/year	The actual charges will be accordingly at cost.
Books	600 yuan/year	The actual charges will be accordingly at cost.
Bed & Cotton-padded Mattress Fee	500 yuan	

Health Examination Fee	500 yuan/year	Charged by the Municipal Entry-Exit Inspection and Quarantine Bureau
Residence Permit Fee	400 yuan/year	Short-term students are subject to the validity of the entry visa.

## 3. Short-term Programs (Summer / Winter Camp)

Study time: Two weeks during summer vacation (July and/or August) and winter vacation (January). Please contact us at least two months in advance to discuss the schedule.

### **Contents:**

(1) Chinese Language Courses: Basic Chinese, Chinese Listening, Speaking, Writing and Reading

(2) Chinese Cultural Experience Courses: Paper Cutting, Chinese Farmer Paintings, Musical Instruments, Black Pottery, Calligraphy, Chinese Martial Arts, etc.

③ Cultural Visits: Qufu "Sankong", Rizhao Museum, Rizhao City-Planning Museum, Tea Garden, etc. Please contact us in advance to confirm the time and cost of the program.

Sample Short-term Program Schedule							
1 <sup>st</sup> week	SUN	MON	TUE	WED	THU	FRI	SAT
09:30- 11:30	Arrive/ Airport pick up	Opening Ceremony + campus tour	Basic Chinese	Chinese Culture Introduction	Chinese Listening and Speaking	Basic Chinese	Day Trip: Qufu "Sankong"
14:00- 16:00		Bank card & mobile phone card application	Chinese Woodworking	Tea Art	City-Planning Museum and Lighthouse Visit	Calligraphy	or Ocean Park + Dongyi Town Visit
2 <sup>nd</sup> week	SUN	MON	TUE	WED	THU	FRI	SAT
09:30- 11:30	Free day	Chinese Listening& Speaking	Basic Chinese	Chinese Culture Introduction	Chinese Listening and Speaking	Qingdao visit	Closing Ceremony
14:00- 16:00		Paper Cutting	Black Pottery	Chinese Martial Arts	Folk Paintings		

1. Every week, there are two language lessons in the morning and two cultural experience lessons in the afternoon.

Language courses are Chinese listening, speaking, reading and writing courses; Chinese Culture Introduction is about modern Chinese culture; Cultural experience lessons focus on traditional cultural experiences, including paper-cutting, carpentry, black pottery, tea art, calligraphy, musical instruments, etc.

2. The contents and schedule can be changed according to students' needs.

## **Application Requirements**

Applicants should submit the application materials to international\_office@swut.edu.cn for registration. Application materials include:

- ① Application form
- ②Scanned copy of passport

(3)5 two inch, white-background identification photos

- ④ Scanned copy of final education or student certificate
- ⑤Scanned copy of transcript (or certificate of employment for employees)
- <sup>(6)</sup> Certificate of no criminal record
- ⑦Medical certificate
- B HSK 3 certificate or above for those applying for an undergraduate degree

## **Contact Information:**

Shandong Vocational and Technical University of International Studies Address: 99 Shanhai Road, Rizhao City, Shandong Province Telephone: 0633-8109705 Fax: 0633-8109002 Website: http://www.swut.cn/

## 4. Chinese Bridge

#### **Main Content:**

In recent years, China's e-commerce economy has achieved remarkable development, in order to share the beneficial experience of cross-border e-commerce with the world, and to make international students perceive the positive changes brought by e-commerce economy to China's economic and social development, our university relies on the cross-border e-commerce program, and adopts the education mode of combining theory and practice to carry out the project of "Learning the Cloud Economy, Perceiving China's E-commerce". The main contents include Chinese language learning, cross-border e -commerce related skills operation, e-commerce related lectures, cloud communication, cloud visit to Rizhao green tea garden and folk customs town, etc.

Date	Beijing Time	Teaching content	
2024-04-15	15: 00-15: 30	Opening Ceremony	
2024-04-15	16: 00-17:00	Situational Chinese: Meeting and Greeting	
2024-04-15	17:00-17:30	Cloud Visiting: Shanwai Campus and Fancy Rizhao City	
2024-04-16	15:00-16:00	Contextual Chinese + E-commerce terminology: online shopping; e-commerce customer service techniques	
2024-04-16	16:00-16:30	E-commerce Skills Drill + Knowledge Quiz: Wonderful Moments - Creative Photo Shooting (Traditional Flower Bun)	
2024-04-16	17:00-18:00	Specialized Lecture: E-commerce Development in China	
2024-04-17	15:00-16:00	Situational Chinese + e-commerce terminology: picking up express shipments; product title writing	
2024-04-17	16: 00-17:00	Chinese and Foreign Cloud Exchange: My View of Shopping	
2024-04-17	17:-17:30	Chinese Song Learning: 相亲相爱(Loving Each Other)	
2024-04-18	15:00-16:00	Situational Chinese + E-commerce Terminology: Online Ordering; Live Title Writing	
2024-04-18	16:00-16:30	E-commerce Skills Drill + Knowledge Quiz: Picture Magic - E-commerce Picture Editing	
2024-04-18	17:00-18:00	Professional Lecture: Cross-border E-commerce Platforms at domestic and overseas	
2024-04-19	15:00-16:00	Contextual Chinese + E-commerce Terminology: Accommodation (Online Hotel Booking); Short Video Scripting	
2024-04-19	16:00-16:30	Cloud Visit: Rizhao Green Tea's Cloud Over Hill Tea Travel Park (tea picking, green tea production, tea arts)	
2024-04-19	17:00-17:30	Chinese Song Learning: 大海(The Sea)	
2024-04-20	15:00-16:00	Situational Chinese + e-commerce terminology: travel and transportation (online taxi reservation); live script terminology	
2024-04-20	16:00-16:30	E-commerce Skills Drill + Knowledge Quiz: Creative Journey - Short Video Shooting (Rizhao Green Tea)	
2023-04-20	17:00-18:00	Professional Lecture: Intelligent Logistics System	
2024-04-21	15:00-16:00	Situational Chinese + e-commerce terminology: Travel (online scenic spots selection as well as ticket booking); live script terminology	
2024-04-21	16:00-17:00	Chinese and foreign cloud exchange: my favorite domestic and foreign products	
2024-04-21	17:00-17:30	Chinese Song Singing: Courage Explosion	
2024-04-21	18:00-18:30	Cloud Visiting: Traditional Snacks in Dongyi Town in Rizhao	
2024-04-22	15:00-16:00	Situational Chinese + e-commerce terminology: hobbies (shooting hobby-related short videos); seafood live-stream commerce demonstration	
2024-04-22	16:00-16:30	E-commerce Skills Drill + Knowledge Quiz: Dynamic China - Short Video Editing (Rizhao Green Tea)	
2024-04-22	17:00-18:00	Professional Lecture: Introduction of Dong Yuhui, China's top e-commerce host	
2024-04-23	15:00-16:00	Situational Chinese + e-commerce terminology: Watching movies (online movie selection, ticket booking, movie reviews); Rizhao intangible cultural heritage products live-stream commerce demonstration ( black pottery )	
2024-04-23	16:00-17:00	Skill Competition: E-commerce skill competition of platform product display, live- stream commerce + talent show	
2024-04-24	15:00-16:00	Completion Ceremony	

#### **Course Arrangement:**

(\*Class time and content are subject to final notice.)

### **Registration details:**

①Learning Ways: Online Course Learning (live class + video class);

②Network Learning Platform: "Chinese Alliance" / "Chinese Bridge" / DingTalk

③Recruitment Target: Non-Chinese students with a strong interest in Chinese language culture.

④ Enrolment Numbers: 200.

<sup>(5)</sup> Participation Fees: Free.

<sup>(6)</sup>Participation Awards: Our university will issue a certificate of completion (electronic version) to the students who finish the lessons. Excellent students will get extra awards.

⑦Start Date: April 14th to 15th ,2024

③Deadline for registration: February 28th, 2024

### **Contact Way:**

Project contact person: Ms. Wang Tel: 0633-8109705 / 18263309007 Wechat: wy18263309007 Email address: 195070193@qq.com