



澳門旅遊大學
UNIVERSIDADE DE TURISMO DE MACAU
Macao University of Tourism

2024/2025 Doctoral Degree Programmes Admission Brochure

博士學位課程
招生簡章

Public Higher Education Institution Recognised
by Ministry of Education
公立大學 获教育部認可



Admission Webpage
招生官网



Wechat
微信订阅号



Facebook



Instagram

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澳门旅游大学
教务部 招生及注册处编制

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Doctor of Philosophy (PhD) in Hospitality and Tourism Management 酒店及旅游管理哲学博士学位

Programme Features 课程亮点

1. Purely research-based and designed for students who wish to pursue a career in academia or research-related field.
 2. PhD candidates must produce a meaningful and original research showcasing innovative ideas as well as planning, synthesising and analytical abilities.
 3. Each student will work closely with a supervisor or a supervisory team, with the support from school-wide research teams and departments.
 4. Graduates are expected to make positive contributions to the growth and enhancement of hospitality and tourism research and education.
1. 课程以研究为导向，专为有意在学术界发展或从事研究工作的人士而设计。
 2. 完成具有学术意义、创新想法且能够展现规划、综合及分析能力的原创研究。
 3. 学生将在至少一名论文导师的指导下开展研究工作，并会得到全校研究团队及各部门的全力协助。
 4. 学生毕业后冀为酒店和旅游研究与教育的发展作出贡献。

Normal duration: 3 years
Teaching medium: English
Class schedule: Daytime

正常修读期：3年
授课语言：英文
上课时间：日间

Application Documents 报名文件

1. Online application form
 2. Proof of academic qualifications (Master's degree or above with dissertation component)
 3. Academic transcripts (Master's degree or above)
 4. Proof of English proficiency (mandatory for those who are from non-English speaking countries / regions)
 5. Curriculum Vitae
 6. Two reference letters (with at least one from academia)
 7. Personal statement (≤ 500 words)
 8. Research proposal (3,000 - 5,000 words)
1. 线上申请表
 2. 学历证明 (含论文答辩之硕士学位或以上学历)
 3. 成绩单 (硕士学位或以上学历)
 4. 英语能力证明 (来自非英语国家或地区的申请者必须提交)
 5. 个人简历
 6. 两封推荐信 (须至少一位学术界推荐人)
 7. 个人自述 (少于500词)
 8. 研究计划书 (3,000至5,000词)

Applicants will be invited for an admission interview, if needed, after document review.

经资料审核后，如有需要，考生将受邀参加入学面试。

Application Period
报名期

All year round
全年招生

Refer to admission webpage for details
请浏览招生官网了解更多



Doctor of Business Administration* (DBA) 工商管理博士学位*

Programme Features 课程亮点

1. Students have the option to choose one research area by enrolling in two courses within their selected area or they can opt for an integrated study approach by taking two courses from multiple areas.
 2. Offer a transformative educational experience that integrates rigorous academic study, advanced research methodologies, and practical application in the context of the business and service industries.
 3. Designed for professionals who aspire to make a significant impact in the business world through leadership, research, and innovation.
 4. Graduates will be equipped with the knowledge, skills, and mindset to excel as industry leaders, consultants, policymakers, and academic scholars.
 5. Aim to cultivate visionary leaders who can drive positive change and shape the future of the business and service industries in Macao, Mainland China and beyond.
1. 学生可以选择研究范畴，并修读其两门科目；也可以在各范畴中选修两门科目综合学习。
 2. 提供了一种变革性的教育体验，将严谨的学术研究、先进的研究方法与商业和服务业背景下的实际应用融为一体。
 3. 专为有志于通过领导力、研究和创新对商业世界产生重大影响的专业人士而设计。
 4. 毕业生将具备成为行业领袖、顾问、决策者和学术学者所需的知识、技能和思维方式。
 5. 旨在培养有远见卓识的领导者，推动积极变革，塑造澳门、中国内地和其它地区商业和服务业的未来。

Research areas:

- International Hospitality Management
- International Tourism Management
- International Event Management
- Digital Marketing and Analytics
- General Management

研究范畴：

- 国际酒店管理
- 国际旅游管理
- 国际会展与盛事管理
- 数码营销与分析
- 综合管理学

Normal duration: 3 years

Teaching medium: Mandarin / English

Class schedule: Friday afternoon, Saturday & Sunday

*Planned for academic year 2024/2025 and will be in effect after being published in MSAR Gazette.

正常修读期：3年

授课语言：普通话 / 英文

上课时间：周五下午、周六和周日

*拟于2024/2025学年开办，《澳门特别行政区公报》公布后正式运作。

Application Documents 报名文件

1. Online application form
 2. Proof of academic qualifications (Master's degree or above)
 3. Proof of English / Chinese proficiency (depending on medium of instruction of the applied programme)
 4. Curriculum Vitae
 5. One reference letter
 6. Personal statement (≤500 words)
 7. Proof of work experience (At least 3 years in management level positions)
1. 线上申请表
 2. 学历证明 (硕士学位或以上学历)
 3. 语言能力证明 (视乎申请报读课程的授课语言)
 4. 个人简历
 5. 一份推荐信
 6. 个人自述 (少于500词)
 7. 工作证明 (至少三年担任管理层职位)

Applicants will be invited for an admission interview, if needed, after document review.

经资料审核后，如有需要，考生将受邀参加入学面试。

Application Deadline
截止报名

30/06/2024

Refer to admission webpage for details
请浏览招生官网了解更多



Fees and Scholarships 学费及奖学金

Programme 课程	Programme fee 课程学费	Students from Macao SAR (Macao ID card holders) 澳门学生 (持澳门居民身份证者) (MOP澳门元)	Students from Mainland China, Hong Kong SAR and Taiwan region 内地、香港特别行政区及 台湾地区学生 (MOP澳门元)	Students from other places 其他国家及地区 (MOP澳门元)
Doctor of Philosophy 哲学博士	Full tuition fee (payable in 6 installments) 总学费 (分六期缴付)	95,100	129,600	142,620
	Extension fee per semester 每学期延读学费	7,920	12,100	14,120
	Per credit fee 每学分学费	2,640	3,600	3,960
Doctor of Business Administration 工商管理博士	Full tuition fee (payable in 6 installments) 总学费 (分六期缴付)	180,000	300,000	360,000
	Extension fee per semester 每学期延读学费	14,400	27,000	36,000
	Per credit fee 每学分学费	3,750	6,250	7,500

Remarks 备注:

- 1) Extension fees per semester will be charged in addition to outstanding credit fees for those failing to complete the programme within the normal duration.
未能在正常修读期内完成课程的学生,需按注册科目学分缴付学费和延读学费。
- 2) Full programme tuition fees need to be settled even if the students have credit exemption or can complete the whole programme before the end of the normal study period.
学生如获得学分豁免或于正常修读期内提早完成课程,亦须缴交课程的全额学费。

Scholarships are available to outstanding applicants
成绩优秀考生可获颁发奖学金

UTM — YOUR CHOICE!
澳门旅游大学 — 你的选择!



QS World University Rankings by
Subject 2024 - Hospitality and
Leisure Management

2024 QS世界大学学科排名 -
款待及休闲管理

World全球 #12
Asia亚洲 #3
Macao澳门 #1



1st in the world to pass and receive
reaccreditation of the International Quality
Review (IQR) of UK's Quality Assurance Agency
for Higher Education (QAA)

全球首间

通过认证及获续期英国高等教育
质量保证局(QAA)的“国际质素评鉴(IQR)”



1st in the world to attain the
UNWTO. TedQual certification and
currently offering the greatest number of
certified bachelor's degree programmes

全球首间及全球最多

学士学位课程获得联合国世界旅游组织
“旅游教育质素认证”